

## Press release

### **Multimedia entertainment for your living room**

– the takeMS Mediastation easy

**Boredom is over. No more annoying CD and DVD burning. It is time for non-stop multimedia-fun. It is time for the Mediastation made by takeMS – portable, space-saving, easy to operate – the very thing for the cold season!**

Breisach, February 3<sup>rd</sup>, 2010 – Home entertainment means unlimited entertainment at home. The new takeMS Mediastation is well appropriate for comfy and entertaining moments at yours.

Simply connect the takeMS Mediastation easy to a television set. Via storage medium, multimedia data is brought directly on your TV screen. Compared to conventional DVD players, the main advantages are manifold format-compatibility, despite reduced size, and great mobility. While DVD players usually can't read flash drives over 16 GB, the Mediastation is able to read storage media with far more storage capacity, e. g. HDDs.

The portable Mediastation easy can play back music, films and transforms pictures into a music-backed slideshow. Enjoy relaxing entertainment on your TV (remote control included) instead of your PC. Therefore, storage media simply need to be connected to the Mediastation or plugged in for readout, as for flash cards. The HDMI connection enables best possible picture quality also on LCD and plasma TV sets.

#### **Advantages:**

- » easy transport
- » smaller than a DVD player
- » reads also HDDs
- » compatible with all common non-HD formats

### **Technical specifications:**

- » USB 2.0 host connection for USB flash drives and USB hard drives
- » Internal card-read device for SD/MMC/MS
- » Slideshow with music play-back
- » Video play-back
- » Audio play-back
- » Picture play-back
- » HDMI connection
- » A/V output: Composite + Stereo RCA (SCART compatible), HDMI
- » Supported formats:
  - Video: MPG, AVI, DAT, DVD files, MP4 (MPEG-1, MPEG-2, MPEG-4 ASP, XviD, VOB/IFO)
  - Audio: MP2, MP3 up to 320 Kbit/s, WMA up to 192 Kbit/s, PCM, LPCM
  - Pictures: JPEG
- » Subtitle display
- » Dimensions: 76\* 76\*19 mm (h\*b\*d)
- » delivery content: A/V- cable, AC/DC adapter, IR-remote control, User manual

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

**Once this press release is published, please send us a voucher copy.**

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