

PRESS RELEASE



Moments forever – A diamond lasts forever!

- **The new takeMS USB flash drives with the king of gemstones.**

The diamonds used for both noble MEM-Drive versions *DeLuxe* and *Superb* by takeMS meet highest quality (Round Brilliant, 1* 0,03ct resp. 3*0,01ct, Top Wesselton, IF). Handset in Germany by a prestigious goldsmith. The diamonds are added an authenticity certificate. There are many reasons to offer or to be offered a diamond - and it always turns a nice occasion into an even more joyful event.

Breisach, October 26th 2009 – Christmas comes faster than one thinks! In time for Christmas the memory specialist takeMS offers two noble USB drives with real diamonds of highest quality for ladies and gents. The very present for now and forever, a symbol for the timelessness of love, for strength, courage and invincibility!

„Stars that have fallen on Earth, reborn on a beautiful woman!“
Three flawless (IF) Top Wesselton 0.01 ct brilliants (rare white) enhance the matchless MEM-Drive DeLuxe. Timeless elegance for envious looks.

„The hardest known material worn by kings!“
One flawless (IF) Top Wesselton 0.03 ct brilliant (rare white) turns this MEM-Drive Superb into a matchless piece of jewelry with brilliance, fire and magic.

The fitting 45 cm long 925 Sterling silver snake-necklace ensures a sparkling appearance with the MEM-Drive DeLuxe. The MEM-Drive Superb has a key ring. To bring the flash drives to perfection, it is

possible to have ones initials or name laser-engraved, on demand. This way, every single of these MEM-Drives becomes as unique as the woman or gentleman who wears it. A testimony of 3.3 billion years or just ... timeless elegance!

The exclusive MEM-Drive series: Noble, individual, for very special dates, that lie at our customer's hearts.

Every diamond is characterized according to the 4C-system: **C**ut, **C**arat (weight; 1ct = 0.2 Grams), **C**olor and **C**larity.

Specifications:

- ✓ **Cut:** Round Brilliant,
- ✓ **Carat:** 3*0,01ct resp. 1*0,03 ct
- ✓ **Color:** Top Wesselton (rare white)
- ✓ **Clarity:** IF (flawless)
- ✓ Handset in Germany by a prestigious goldsmith.
- ✓ The diamonds are added an authenticity certificate.
- ✓ Superb: incl. key ring; DeLuxe: incl. 45 cm * 1.4 mm 925/-Sterling Rhodium-alloyed silver necklace with carabiner clasp
- ✓ Packaging: chromed present-case, black flocked foam inlay, blanked out, incl. takeMS laser engraving on cover; Superb: 90*90*42 mm; DeLuxe: 60*80*33 mm
- ✓ USB flash drive with chromed zinc alloy
- ✓ Engraving on demand

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10

years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a voucher copy.

Media contact

takeMS International AG
Marina Schätzle
Waldstrasse 32
D-79206 Breisach
Phone: +49 7667 9414 251
Fax: +49 7667 9414 444
Mail: schaetzle@takems.com
Web: www.takems.com

Company contact:

takeMS International AG
Waldstrasse 32
D-79206 Breisach
Phone: +49 7667-9414-0
Fax: +49 7667-9414-444 Mail:
info@takems.com
Web: www.takems.com