

PRESS RELEASE



MEM-Drive TRENDY, MOVE, SMOOTH

- One, two, three new USB drives from takeMS

takeMS sounds the bell for the beginning of fall with three new USB flash drives, each characterized by their clear lines. Whether chick, as necklace or just for everyday use – each one is a highly fashionable accessory to catch attention. 3 drives – 3 styles – various color combinations: the right choice for all tastes.

Breisach, September 22nd, 2009 – takeMS extends its product portfolio to three new USB flash drives for the beginning of fall.

The *MEM-Drive Trendy* is the smart USB-necklace (70 cm) for cool guys and extravagant ladies. The black snakeskin pattern contrasts in a fashionable way with the zinc-alloyed and titanium-colored casing. The short key-chain, included in delivery, can easily be swapped. The MEM-Drive trendy is available with a capacity of up to 16 GB.

The *MEM-Drive Move* features a handy sliding mechanism. The solid metal casing has been ennobled with a color-application and an isochromatic rhinestone in red, blue or black. A true eye-catcher for your keys with up to 16 GB storage capacity: **Modern. Obvious. Vigorous. Elegant.** – Move me!

The *MEM-Drive Smooth* only weighs 5 grams. Ellipse-shaped and smooth in touch, it is available in the shiny color-combinations metallic red/black, metallic blue/black or golden/black with up to 16 GB capacity. As for all USB flash drives made by takeMS, the full version of the Carry it Easy +Plus Software, with a value of approx. 20 Euro, and the 90 days free evaluation version of the AVIRA antivirus software, AntiVir Premium, are already pre-installed.

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS

stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a voucher copy.

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