

# PRESS RELEASE

## IT a little different – TrendIT with takeMS

**IT – world of experience! With the new virtual gallery by takeMS, customers will experience IT products in an excitingly different way – perky, stylish, glamorous and subtle – just strikingly different.**

Breisach, April 1<sup>st</sup>, 2009 – takeMS meets customer wishes. IT products have long since been considered as being more than mere tools, but nowadays they are progressively regarded as real prestige items. That is why takeMS has products in its portfolio that are not only handy but also stylish and glamorous. They are presented in a refreshing manner – IT a little different!

Visit the IT-catwalk:

**TrendIT** – The new takeMS web site features exciting IT products in a different way. These are animated in a virtual gallery on [www.takems.com/trendit/en](http://www.takems.com/trendit/en). Whether sporty, passionate, elegant or smart – your mystery tour leads into different rooms, each of which representing the different product categories.

More information at [www.takems.com](http://www.takems.com).

takeMS International AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young

company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a confirmation copy.

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