

PRESS RELEASE

Break limits with “*sporty*”

- the takeMS MEM-P3 player *sporty* gives wings to everyone

The MEM-P3 player *sporty* by takeMS is a small and functional companion that meets the needs of active people: it’s light, small, handy, flexible and enduring. To make exercise even more fun.

Breisach, March 31, 2009 – The new MEM-P3 player *sporty* by takeMS makes every athlete’s heart beat faster. Because thanks to his clip, the “small one” with the dream measures 44,2*30*12,7mm (h*b*d) can be easily and conveniently clipped everywhere. Moreover he’s a real flyweight with his only 12 grams. The *sporty* focuses on what’s essential, which is why the device has an intuitive five-keys-control. Another useful advantage of *sporty*: The resuming function. This ensures that even the shortest breathing pause won’t disturb the rhythm of your exercise. The trendy MEM-P3 player supports the music file formats MP3 and WMA. The *sporty* is also for the marathoners among us a loyal accompaniment. With up to 6 hours running time the little athlete doesn’t run out of breath so fast. And the new MEM-P3 player has also another practical pinch: the lithium battery gets its power through the headphone slot and can be charged right through the USB connection. The supported systems are: Windows 2000/XP and Windows Vista. It is available by now in 2 and 4 GB. The takeMS *sporty* delights through its sporty fairness in every point.

More information at www.takems.com.

takeMS International AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance

ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a confirmation copy.

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