

PRESS RELEASE

Mirror, accessory and picture frame – the new p.view mirror by takeMS

The new takeMS 3.5” p.view mirror has two sunny sides. On the one hand it presents every photo as an unforgettable remembrance and on the other hand it is a smart accessory with mirror optics.

Breisach, 27th May 2009 – The 3.5” p.view mirror is a digital picture frame of a particular kind. While in off-state it reminds a classical mirror, thanks to its particular display. At the flick of a switch though, it turns into a noble digital picture frame. This detail makes it perfect for trendsetters who appreciate details and elegance – and actually seek for a home accessory of a special kind. No black display in off-state, no bothersome item on the desk and a handy extra function based on the mirrored surface. Additionally, the 3.5” p.view mirror stands with a magnet-pod. That treasure’s measures are 125x102x20 mm (h x w x d) with a weight of 149 grams. It supports JPEG formats and has a 320x240 (4:3) image resolution with 262.000 colours. The commands are dead easy. You only need to put the flash card into the digital picture frame and off you go. The different settings can be configured right on the device, thanks to its convenient 5-key controls. The supported memory card formats are SD, SDHC, MMC, MS, MS Pro, MS Duo and MS Pro Duo. The power supply works directly through the DC adaptor. Furthermore, the smart 3.5” p.view mirror has two certifications: CE and RoHS. Included in the delivery are: DC adaptor, USB cable, CD-Rom and magnet-pod.

Technical Features:

- Supported Picture Formats: JPEG
- Dimensions: 125x102x20 mm; Weight 149g
- Screen: Matrix 320x240 (4:3) LCD, 262.000 colors
- 5 buttons: (Up/Down/Mode/ESC/Enter)
- Image representation: Rotate /Slideshow/Single Picture Mode
- Supported Memory Cards: SD, SDHC, MMC, MS, MS Pro, MS Duo, MS Pro Duo
- Power supply: Chargeable directly by DC adapter
- Supported Systems: Windows 2000/XP, Vista
- Certification: CE/RoHS
- Contents: DC-Adapter, USB cable, CD-Rom, magnetic stand

More information at www.takems.com.

takeMS International AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a confirmation copy.

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