

PRESS RELEASE



takeMS – now with full p.view-series

The new digital picture frames p.view 8" and p.view 10.2" are perfect for intuitive use on a daily basis: stylish and charming.

Breisach, 21st April 2009 – The course for success goes on! For it is the noble and simple design of the successful takeMS p.view 7", that has been picked as basis for the p.view 8" and the p.view 10.2". The p.view 8" weighs 700 grams and has the measurements of 250x205x28 mm (h*w*d). The impressive appearance of the p.view 10.2" is based on its considerable measurements of 300x233x30 mm (h*w*d) for an outstanding picture-enjoyment. Thanks to the integrated data storage module of 128 MB the p.views are immediately usable. The required file format is JPEG. Every photo is beautifully displayed through an image resolution of 800x600 (p.view 8") or 800x480 (p.view 10.2") and 16.7 million colours. Regarding the p.view-series takeMS has deliberately attached great importance to user-friendly handling and therefore, the two newcomers have also dead easy commands. Just take the flash card with the required format from your camera, put it into the digital picture frame and you are ready to enjoy. The p.views support the following memory cards: SD/MMC/MS/MS Pro/MS Duo/MS Pro Duo and SDHC (up to 8GB). The digital picture frames can be operated via the intuitive touch control or via the remote control, which is included in the delivery. Power supply works directly via the DC adaptor. These charming newcomers convince with three certifications: CE, FCC and RoHS. Included in delivery: power adaptor, USB cable, remote control and CD-ROM.

Technical Features p.view 8“:

- Supported file formats: JPEG
- Dimensions: 250x205x28 mm; weight: 700g
- Screen: Matrix 800x600 (4:3) LCD, 16.7M color
- 7 buttons: (Up/Down/Left/Right/Menu/Enter/Power)
- Integrated data memory: 128 MB
- Image representation: Rotate/Zoom/Slideshow
- Supported memory cards: SD/MMC/MS/MS Pro/MS Duo/MS Pro Duo/up to 8GB SDHC
- Power supply: directly via USB 1.1 full speed connection
- Supported operating systems: Windows 2000/XP/Vista
- Certification: CE/FCC/RoHS
- Contents: USB cable, DC adapter, CD-ROM

Technical Features p.view 10.2“:

- Supported file formats: JPEG
- Dimensions: 300x233x30 mm; weight: 1010g
- Screen: Matrix 800x480 (16:9) LCD, 16.7M color
- 7 buttons: (Up/Down/Left/Right/Menu/Enter/Power)
- Integrated data memory: 128 MB
- Supported memory cards: SD/MMC/MS/MS Pro/MS Duo/MS Pro Duo/up to 8GB SDHC
- Power supply: directly via USB 1.1 full speed connection
- Supported operating systems: Windows 2000/XP/Vista
- Certification: CE/FCC/RoHS
- Contents: USB cable, DC adapter, CD-ROM

More information at www.takeMS.com.

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a confirmation copy.

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