

PRESS RELEASE



The new MEM-P3 player “*deejay*” turns day into night!

The new MEM-P3 player “*deejay*” by takeMS is the party-maker of MP3 players. It can not only play every party song but also – thanks to its foto and movie function – show the best moments as picture or video.

Breisach, May 27th 2009 – The MEM-P3 player *deejay* has the dream dimensions 92*40*8.4 mm (h*w*d) and weighs only 44 grams. So that it fits into every pocket. It lively supports the formats: MP3, WMA, AVI and JPG with a LCD resolution of 128*160. Thanks to its Matrix LCD every picture and video is groovily shown to advantage. The MEM-P3 player *deejay* has an integrated battery with five hours run time, to survive every party night. That is why it has also the functions: radio, shuffle mode, equalizer and dictaphone. The fiery MEM-P3 player *deejay* is available in stylish black or in noble white with a capacity of 2, 4 or 8 GB. All cables, headphones and DC adaptor are included in the delivery content. With the MEM-P3 player *deejay* every moment becomes an unforgettable event.

More information on www.takems.com.

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young

company. The conviction in its products allows takeMS to grant a 10 years warranty on memory modules, 5 years on its innovative flash and USB products and 2 years on hard drives, digital frames and navigation systems.

Once this press release is published, please send us a confirmation copy.

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